Paper – Principles and Practice of Management Dr. James Hussain

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## **Topic- Communication Network(Part-2)**

## 3. Chain Network:

This network of communication follows the organisational hierarchy and chain of command. All subordinates receive commands or instructions from their superior. B, C, D and E, F, G are the subordinates to A in the organisational hierarchy and receive commands from 'A' which follows the way shown in the diagram.

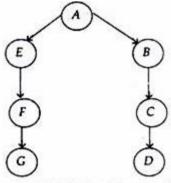


Fig. 15.4 Chain of Command

## 4. Wheel Network:

Here all subordinates receive commands from one superior. This is highly centralized type of communication network where each subordinate receives commands or instructions from a single authority or superior 'A' and wants the immediate feedback.

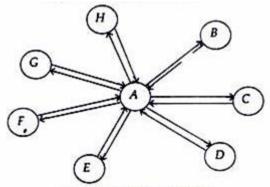
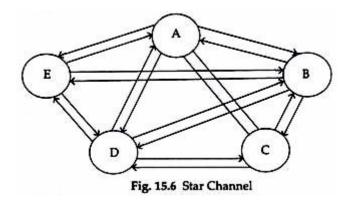


Fig. 15.5 Wheel of Network

## 5. Star Network:

Under star communication network all members of the group communicate with each other and exchange information. This network is a must for group communication or where teamwork is involved. This network channel of communication is open to all members of the group. The members communicate with each other without hesitation.



The effectiveness of the above networks of communication channels depends upon their users i.e. the managers at all levels, their subordinates and other members of the organisation and above all the seriousness with which all these human resources make use of the facilities provided to them by the organisation to accomplish its objectives.